



Federation Early Learning Services
The best of everything, from the beginning.

Caring for Kids



BERT BLICHER HAD A DREAM

by Irv Fliegelman, FELS board member

As a child my parents instilled in me the importance of being successful in life and business and making sure you give back to the community," said Bert Blicher as he concluded his tenure as Chairman of the FELS Board of Directors. Before he started his three year term, he had dreams. After he concluded it, he had accomplishments... Many of them!

Bert's legacy, as described below, will be impacting children, families and staff for years to come.

One of Bert's priorities was to create a compensation plan to raise teachers' salaries and improve the benefit package for all staff. He hoped this would help the agency's efforts to recruit and retain qualified staff.

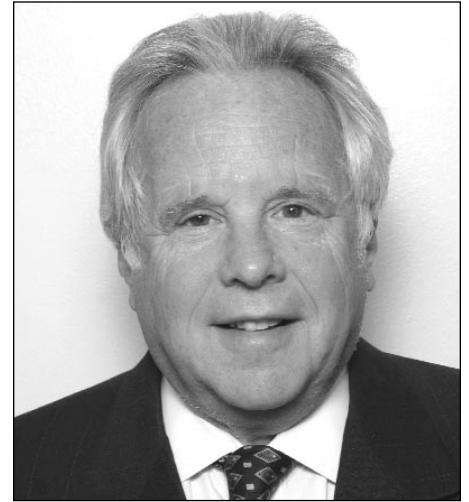
With board approval, FELS closed the Downtown Children's Center in South

Philadelphia which was no longer fulfilling the agency's mission.

To expand services to underserved, young Jewish families seeking quality child care, the agency opened the K'tonton School for Young Children in Phoenixville in accordance with the agency's mission and business goals.

Bert supported FELS' collaborations with the School District of Philadelphia. The 21st Century after school program administered by the agency was ranked among the best in the city worthy of emulation by others.

Bert encouraged creating new partnerships and expanding those that already existed. Over the past three years, FELS has partnered with many organizations including Shalom Baby, Martin's Run, Chester, Delaware and the Bux-Mont



Bert Blicher

Regions of Federation, offered nearly 150 programs and Jewish holiday and Shabbat celebrations for community members.

FELS expanded their services to children with special needs through its Child

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Jen and Julia Marcus and Michelle Bernstein.

Terri Lynne Lokoff Early Learning Center Ranks in Top 5% of All Area Child Care Centers

The Terri Lynne Lokoff Early Learning Center was recently granted accreditation by the National Association for the Education of Young Children (NAEYC). Only 5% of child care centers in Philadelphia area are NAEYC accredited. Less than 10% of all early childhood programs in the United States have achieved this prestigious and highly regarded designation.

NAEYC accreditation is a rigorous, voluntary process by which early childhood programs demonstrate that they meet national standards of excellence. Child care centers, preschools, kindergartens and before and after school programs are eligible to seek NAEYC accreditation.

Approximately 15,000 programs seeking accreditation undergo an intensive self-study collecting information from parents, teachers, administrators, and classroom observations. They have an on-site visit, conducted by early childhood professionals trained by NAEYC to validate their self-study results. A team of national experts who grant or defer accreditation independently reviews all of the findings. When awarded, accreditation is valid for five years.

The heart of NAEYC accreditation focuses on the child's experience. The process carefully considers all aspects of a program including health and safety, staffing, staff qualifications, and physical environment. The greatest emphasis is

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Maddy Malis Honored for 35 Years at FELS

For 35 years Maddy Malis has held a variety of roles at FELS. When she was 12 years old, she operated her own day camp in the backyard of her parent's Northeast Philadelphia home. Forty-two



At 12 years old, Maddy managed her first program for children.

years later she is serving as President and CEO of Federation Early Learning Services providing child care to over 800 children annually and administering a \$33 million contract providing child care subsidy to over 8,000 children annually.

As an early childhood education advocate, Maddy has served on innumerable local, regional, and state committees and boards, is the recipient of prestigious awards and has significantly impacted decision-making in the Department of



Maddy held her first supervisory position at FELS.

Public Welfare, which oversees child care programs in the Commonwealth.

A memory book presented to Maddy filled with good wishes included accolades from Senator Connie Williams who described Maddy as "a great role model for others," and Harriet Dichter, Deputy Secretary for Child Development and Estelle B. Richman, Secretary, Department of Public Welfare who thanked her for "Improving the lives of the children in Pennsylvania."



FELS 2006 - 2007 OFFICERS

Left: FELS' new officers officially began their term of office at the annual meeting of the board of directors. (Seated l. to r.) Cathy Seiler, recording secretary; Ronald P. Perilstein, chairman; Marcia Wasserman, vice chair; (rear l. to r.) Maddy Malis, president & CEO; Jerry Rosenberg, treasurer; Ellen Friedman, corresponding secretary; vice chairs David Pollack and Steven Gable.

LASSIN'S NEW HOME

Before summer is over, 66 preschoolers will be moving into their new, five room addition at the Lassin Early Learning Center. The construction, started in February, is scheduled to be completed by the end of July. The children who have been "visiting" our Paley Center during the construction are eager to return to Lassin and their new home. To date, we have raised just over \$315,000 of the \$750,000 needed. To learn more about how you can help, contact Jessica Brookstein at 215-676-7550 ext. 108.

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Many Thanks for an Outstanding Gala



Jayne and Ronald P. Perilstein
(Board Chair)



Jeffrey Cohen, Ellen Friedman (Ad Book Production Chair); Sundee and Steven Gable (Ad Book Sales Co-Chair); Beth Lincow Cole and Jason Cole (Ad Book Sales Co-Chair)

Below, Charlotte Rosenthal,
Ed and Suzie Weiss, event co-chairs



Leonard and Barbara Sylk, honorary co-chairs



Three generations gathered to celebrate with Rita Lifson, who was honored for her outstanding contributions to Federation Early Learning Services. (Left to right) Robert, Michael and Kathy Schlesinger; Rita and Cynthia Lifson; Ali Golomb and Andrew Schlesinger

The 17th annual "Love Our Kids" Gala was held on Wednesday, June 14th at the elegant home of Honorary Chairs, Barbara and Leonard Sylk. Rita Lifson was honored for dedicating more than 30 years of services to FELS. Event co-chairs Suzie & Ed Weiss and Charlotte & Louis Rosenthal worked tirelessly to ensure a successful event. Special thanks to Harriet and Larry Weiss, CRW Graphics, Ellen Friedman, Steve Gable and Jason Cole for a beautiful and successful ad book.

1. Infants Go "Back to Sleep" in the Home Based Early Learning Program

In order to reduce the risk of SIDS (Sudden Infant Death Syndrome), the staff of the Home Based Early Learning Program participated in a comprehensive, national training program. The training, under the auspices of ECELS and the American Academy of Pediatrics, consists of two visits, four months apart to each provider's home. After the initial visit, providers will participate in a two hour workshop on the topic. The follow-up visit, scheduled four months later, will conclude the training series.

2. Bridging the Gap in Jewish Education -

Gutman preschoolers often visit their third grade "big brothers and sisters" at the Ruth and Raymond Perelman Day School to share holiday celebrations and have fun with computers. This gives children and parents an opportunity to learn more about Perelman's program and to become more comfortable in that setting. The Perelman youngsters reciprocate and visit the Gutman Center to read to and play games with their young friends.

3. A Mitzvah Garden Comes to the K'tonton School for Young Children at Broomall -

Made possible by a grant from JFGP and the center's parent association, children learned a sense of respect and responsibility for the environment through this project. Spearheaded by Karen Nachimson (mother of Lyla and Jared), children planted, watered and nurtured their fledgling herb, vegetable and flower seeds and plants. Their harvest will be sold throughout the summer for Friday night Shabbat dinner tables and the money raised will be donated to the Mitzvah Food Pantry at Beth T'fillah in Overbrook Park to combat hunger.

4. Building Intergenerational Memories at Kehillah -

Over 30 grandmothers and grandfathers squeezed into child sized chairs at the Kehillah Center so they could participate in what proved to be a highly successful Grandparents' Day. "I don't know who had more fun, the children or their grandparents," said center director Carol Koerbel. Though the adults love to do the projects we have organized with their grandchildren, I think milk and cookie time is their favorite part of the morning...and they're not alone."

5. Theatre Ariel: Lots More Than A Show -

The K' tonton School for Young Children in Phoenixville hosted a production of Theatre Ariel's longest running production, Old Tales/ New Sparks, for members of the general community. Partially funded through a grant from the Chester County Region of JFGP, this interactive show introduces the audience to classic Yiddish folktales and Talmudic legends.



1. Left, Home based provider Debbie King (left) puts Rakiya Gibson to sleep on her back as described in the national infant safety training program in which she participated.

2. Above, Perelman second graders, some of whom are former Gutman students, enjoy visiting and doing art activities with Gutman pre-kindergarteners.

3. Toddlers at the K'tonton School for Young Children at Broomall give the herbs, vegetables and flowers they are growing a much needed drink.



4. The Kehillah Kids can't say enough nice things about their grandparents as evidenced by this graphic created by all of the children in the PreK class at the center.



5. Two actresses from Theatre Ariel use mime, movement, interactive dialogue and a minimum of props to teach Jewish values and showcase the social, cultural and spiritual heritage of the Jewish people at the K'tonton School for Young Children in Phoenixville.



6. Norman Finkel (l.), trustee of the Howard and Terri Abrams Foundation and former FELS Executive Vice President, presents Ruth Offenbach with an award for the work she did to significantly impact the life of a child with special needs.

7. Paley's Assistant Director Mary Lou Fuchsel (left) and Center Director Sandy Chernow (right) were on hand to help veteran teacher Atiya Khan (center) celebrate when she won the Terri Lynne Lokoff Child Care Foundation's National Child Care Teacher Award. Her award winning project focused on the five senses.



8. Members of the Please Touch Museum Fundraising Committee enjoyed a profitable and fun-filled evening with family and friends. (Back row, l. to r.) Lokoff Center Director Michelle Bernstein, Laurie and Andy Langman, Jonah and Mara Levy, Jen Molod. (Front row, l. to r.) Seth Bernstein, Samantha Burstein and Samantha Molod.

9. In addition to having their names engraved on a prominently displayed plaque, proud "Employee of the Month" recipients (l. to r.) Mardella Burdine, Minerva Torres, Theresa Murray, Mellisa Kersey and Colleen Young all received a gift card and a certificate of recognition for their exemplary performance.



WHAT'S HAPPENING IN OUR CENTERS

6. Veteran Lassin Teacher Wins The Howard & Terri Abrams Foundation Teacher Recognition Award

With limited communication skills, four-year-old Sam,* was easily frustrated, could not regulate his own behavior and had frequent outbursts. By understanding the importance of a proactive approach and remaining calm and patient throughout her interventions, his teacher, Ruth Offenbach, was usually able to keep Sam focused. For reaching out to parents, early intervention specialists and making a significant impact in the life of a child with developmental delays, Offenbach was honored with this award. *name changed to protect confidentiality

7. Paley Pre-school teacher wins National Child Care Teacher Award

Atiya Khan, a teacher at the Paley Early Learning Center, shares a special bond with 49 other teachers in the nation. She's been named as a recipient of the National Child Care Teacher Award, an honor bestowed by the Terri Lynne Lokoff Child Care Foundation and sponsored by Tylenol.

As part of the application process, Khan proposed an award-winning project to teach the 3-1/2 and 4-year-olds about the five senses.

8. Lokoff PA Sponsors Hands-On Fun-raiser

According to Lokoff parent and event co-chair Laurie Jubelirer Langman, more than 200 children and adults attended this event at the Please Touch Museum. The event and Chinese auction raised \$7,000 for special programs like music and movement, baby sign language and yoga. "This is our second annual 'Family Night Out' fundraiser," said Michelle Bernstein, director of the center who was delighted to note that attendance and enthusiasm seems to build each year.

9. CCIS-NE Appreciates Its Staff -

An employee recognition program to show appreciation to exemplary staff was started. A name is pulled from a thank you board that has notes of appreciation to coworkers who went "above and beyond," exemplify excellence in customer service and are team players. The recipient receives a gift card to the Olive Garden restaurant. The management team selects the "Employee of the Month." Recipients are recognized for their contributions that have significantly improved the overall success of the agency.

News From **FRIENDS OF SAMUEL PALEY DAY CARE CENTER**

The Friends of Samuel Paley Honor Joan and Bernard Spain

At their Spring luncheon, chaired by Claire Rose, native Philadelphians Joan and Bernard Spain were honored for their support of and dedication to many civic and charitable organizations in the city including Drexel University, The Philadelphia Museum of Art and the Gift of Life Organ Donor Awareness Program. To help maintain the quality of the program, the Spains gave a gift to The Friends

that will benefit the Paley Kids. Roberta Tanenbaum served as Chair of the Tribute Journal and Anita Nemez as Chair of the Raffle for this event that featured the runway fashions of the AKRIS Fall 2006 Collection.

Throughout their history, the Friends have played a critical role in helping to maintain Paley's financial stability by reducing their deficit. Without their help,

many of Paley's programs would not exist. Over the past 36 years, the Friends of Samuel Paley have touched the lives of over 12,000 children. The summer camp, with an enrollment of over 130 children, offers school age children a stimulating, well rounded program where they develop skills, make friends, form relationships with positive role models and have loads of fun. Because of the vision and determination of the group's founder, Selma Orleans, the Friends have underwritten essential facility improvements, scholarships for low-income families and an annual Chanukah party for children and families. Over 60% of the currently enrolled children live in single parent households; forty-two percent live below the poverty line. Thanks to the Friends, the Paley Center continues to give children the right start from the beginning by providing excellence in early childhood education.



(l. to r.) Selma Orleans, founder was joined by Claire Rose, Bernard and Joan Spain and Roberta Tanenbaum at the Friends Spring Luncheon honoring the Spains.

THE SELMA ORLEANS SCHOLARSHIP FUND

ACKNOWLEDGES WITH GRATEFUL APPRECIATION THE FOLLOWING CONTRIBUTIONS
FROM OCTOBER 2005 – APRIL 2006

IN HONOR OF

Big Anniversary of
Mr. & Mrs. Sydney ChipinSelma Orleans
91st Birthday of Selma Katz.....Regina Forman
Big Birthday of Miriam KleinSelma Orleans
90th Birthday of Bernice Korman.....Selma Orleans
Marriage of Judi Moss & Bill Pollack.....Sadie Elkins

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IN MEMORY OF

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Doris FelzerAnita & Al Nemez

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Bernard Klazmer.....Sharon & Sydney Chipin
Dr. Albert Kraft.....Selma Orleans
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Goldberg
Constance Gayl Pious.....Selma Orleans
Carol Somers.....Sharon & Sydney Chipin

DONOR



The "Brick Wall" at the Samuel Paley Early Learning Center Acknowledges With Grateful Appreciation The Following Contributions
From October 2005 - April 2006

In Memory of
Dalck Feith
Beloved Father and Grandfather
of
Debbie, Cary and Family
by
Marvin and Sandra Blumberg and Family

In Memory of
Lawrence Glickman
Beloved son-in-law
of
Esther Rapoport
by
Marvin and Libby Alexander Schwartz

In Memory of
Dalck Feith
Beloved father of
Deborah Faith Tye
by
Marvin and Libby Alexander Schwartz

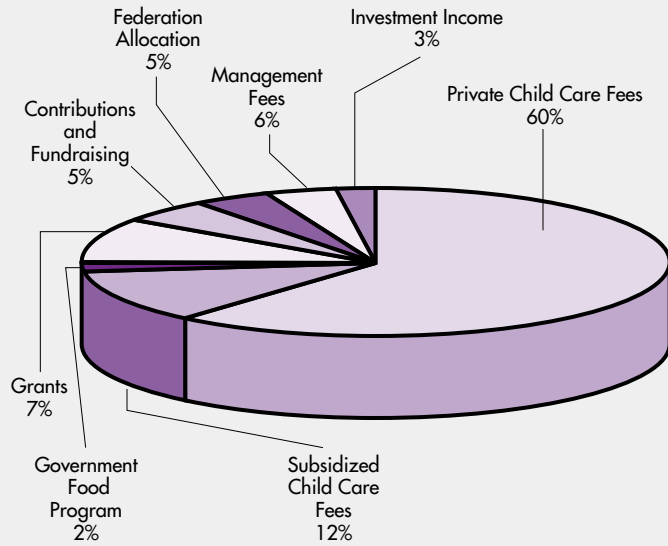
In Honor of
Full and Speedy Recovery
of
Libby Alexander Schwartz
by
The Board of the Friends of Paley

Federation Early Learning Services

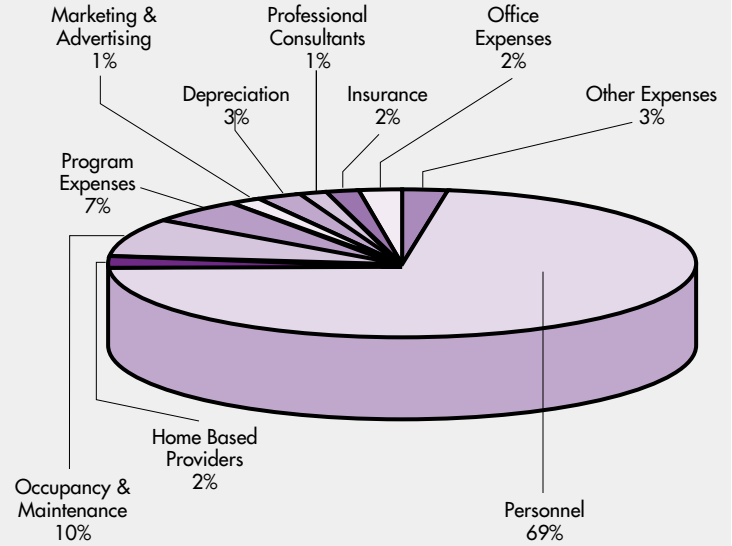
2004 - 2005

(Child Care Services Only)

ANNUAL OPERATING REVENUES



ANNUAL OPERATING EXPENSES



Bert Blicher Had A Dream *Continued from page 1*

Development Services Department. In addition to enhancing the quality of the supports offered to children enrolled in FELS, the agency provided technical assistance and training to 16 synagogue and 13 non-sectarian programs. The agency is replicating the FELS model by providing services to 200 children in the child care community throughout Philadelphia and the surrounding counties. Over the past year alone, approximately 1,200 children benefited from direct services and indirect prevention training and programming.

In the last three years, thanks in large part to the Jewish Federation of Greater Philadelphia, over \$245,000 in scholarships have been awarded to low income

families with 46% of our children receiving financial support.

Over \$500,000 was raised by our board and staff from the last three galas.

*The future belongs to those
who believe in the beauty
of their dreams."*

— ELEANOR ROOSEVELT —

One hundred and thirty six grants totaling over \$1,500,000 were funded.

Through FELS' oversight of Child Care Information Services Northeast, over

25,000 children from low-income families received subsidized child care funding.

FELS' staff and programs continued to receive prestigious local, and national honors including the Tylenol and Terri Lynne Lokoff Child Care Foundation National Teacher Recognition Award and the Howard and Terri Abrams Foundation Award.

All FELS' centers were recognized by the Commonwealth of Pennsylvania's Keystone Stars Quality Initiative Program and four centers are NAEYC accredited with the others on their way.

During his term as Chairman of the Board, Bert Blicher had a dream. Bert Blicher realized his dream. And FELS is so much stronger for it!

Terri Lynne Lokoff Early Learning Center *Continued from page 1*

on the children's relationships with the staff and how the program helps each child grow and learn intellectually, physically, socially, and emotionally.

According to the Center's Director, Michelle Bernstein, a veteran early childhood educator, "Research proves the positive impact accredited programs have on children. The language and social skills of a

child in a NAEYC-accredited program are more advanced than those of preschoolers in non-accredited programs. These are critical areas for children's success in school as well as in life."

NAEYC accreditation began in 1985, with the first program accredited in 1986. NAEYC is the nation's oldest and largest organization of early childhood pro-

fessionals dedicated to improvement of quality early childhood education. Accreditation was established in response to the growing number of American children spending significant amounts of time in group settings away from home, and the uneven and often inadequate consumer protection afforded by state licensing of child care facilities.

FEDERATION EARLY LEARNING SERVICES TRIBUTE FUNDS

NOVEMBER 2005 - APRIL 2006

For coupon books or to make a donation, call Jessica Leiner at 215-676-7550 ext. 108

HONOR & MEMORIUM FUND

IN HONOR OF	DONOR
30 years of service to the Jewish community for Phyllis Actman.....	Mr. & Mrs. Roy Malis
Good Luck in new home to Mr. & Mrs. Matthew Albert ..	Dr. & Mrs. George J. Broder
Wishing speedy recovery for Ellen Alesker	Dr. & Mrs. George J. Broder
Sandy Axelrod	Dr. & Mrs. Martin Cohen
Good luck in new home to Ruth & Dave Balick	Mrs. Sydney Balick
Marriage of son of Mr. & Mrs. Sheldon Bennett ..	Mr. & Mrs. Michael Kleeman
Birth of granddaughter of Natalie Boberskyj	Maddy Malis
Speedy recovery of Marlene Brock	Mrs. Gilda F. Schwarzman
1st Birthday of Sara Genna Cole	Dr. & Mrs. Barry Cole
Bat Mitzvah of Jamie Conn	Dr. & Mrs. George J. Broder
Bat Mitzvah of Jordyn Dannenbaum	Dr. & Mrs. George J. Broder
Wishing speedy recovery of Jay Doroshaw	Mr. & Mrs. Barnett Satinsky
50th Anniversary of Dr. & Mrs. Bennet Epstein	Mrs. Sydney Balick
Recent recovery of Grace Erb	Dr. & Mrs. Graham Martin
Continued recovery of Grace Erb	Mr. & Mrs. Herbert Berkowitz
Bat Mitzvah of Evie	Dr. & Mrs. George J. Broder
Merry Christmas/ Happy Hanukkah to Dr. & Mrs. Ken Feinour	Mrs. Beulah J. Feinour
60th Anniversary of Mr. & Mrs. Bud Ferst	Mrs. Sydney Balick
Sidney Mark Fliegelman	Mr. & Mrs. Irv Fliegelman
Marriage of Scott Fliegelman	FELS Board of Directors
Special Anniversary of Margie & Sid Gable	Mrs. Judy Broder
Bat Mitzvah of Emily Gerber	Mr. & Mrs. Howard B. Asher
40th Anniversary of Brenda & Steve Goldman	Dr. & Mrs. George Broder
Bat Mitzvah of granddaughter Eleanore Goodman	Dr. & Mrs. George Broder
Aaron, Great-Grandson of Mr. & Mrs. Michael Gordon ..	Dr. & Mrs. George Broder
Birth of 1st Great-Grandson of Mr. & Mrs. Alvin Gutman	Mr. & Mrs. Roy Malis
Bat Mitzvah and thank you to Mrs. M. Hare	Ms. Phyllis Goodman & Ms. Jill Goodman
Birth of Jeff	Dr. & Mrs. George J. Broder
Wishing speedy recovery for Debbie Kendall	Dr. & Mrs. George Broder Mrs. Gilda F. Schwarzman
Marriage of daughter Carol Koerbel	Federation Early Learning Services
Birth of Zayne Kolodner	FELS Board of Directors
Bat Mitzvah of Mark Krantz	Mr. & Mrs. Ronald Perilstein
Rita Lifson	Mrs. Elsa Behrend

IN HONOR OF	DONOR
50th Anniversary of Mr. & Mrs. Herbert Lubitz	Mrs. Sydney Balick
Birth of Granddaughter of Mr. & Mrs. Richard Marcus	Mr. & Mrs. Ronald Perilstein
35th Anniversary of Dr. & Mrs. Arnold Meshkov	Mr. & Mrs. Ronald J. Trichon
Birth of Lily Padersky	Mr. & Mrs. Barnett Satinsky
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Speedy recovery of Michael Rosenberg	Mrs. Judy Broder Mr. & Mrs. Barnett Satinsky
Bat Mitzvah of Clair Schweriner	Mr. & Mrs. Roy Malis
35 years of service on Cheltenham Police Department - Ed Schweriner	Mr. & Mrs. Roy Malis
Speedy recovery of Leonard Shore	Mrs. Gilda F. Schwarzman
Marriage of Andi, daughter of Mr. & Mrs. Beryl Simonson	Fels Board of Directors Mr. & Mrs. Roy Malis
Wishing speedy recovery for Dehlia Singer	Mrs. Judy Broder
Birth of Great-Grandson of Mrs. Adele Stein	Dr. & Mrs. George J. Broder
Speedy recovery of Micki Stein	Mr. & Mrs. Barnett Satinsky
Special Birthday of Dr. Carl Tinkelman	Mrs. Judy Broder
Wishing speedy recovery to Sydney Tinkelman	Dr. & Mrs. George J. Broder
Wishing speedy recovery to Roland Turk	Mr. & Mrs. Barnett Satinsky
Senator Connie Williams	Mr. & Mrs. Michael Kleeman
Special Birthday of David Walk	Mr. & Mrs. Larry Needle Mrs. Maddy Malis Mr. & Mrs. Ronald Perilstein

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Gratitude for a wonderful vacation to Rita Lifson.....	Dr. & Mrs. Robert Schlesinger

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Bernard Fishman.....	Mrs. Rita Lifson
Father of Richard Lorraine.....	Dr. & Mrs. Robert Schlesinger

Bessie Berman Storytelling Fund

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Abraham & Miriam Finkel Jewish Heritage Fund

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TZEDAKAH... Giving From The Heart

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Bessie Berman Storytelling Fund
provides professional storytellers for
children

Children's Book Fund
provides quality literature for
children

**Robert & Hope Clair
Children's Environment Fund
In Memory of Kate Svitek**
provides facility improvements
(restricted to the Lassin Early
Learning Center)

**Federation Early Learning Services
Honor and Memoriam Fund**
supports agency operations

**The Abraham and Miriam Finkel
Jewish Heritage Fund**
supports Jewish identity programs
for children and families

Norman S. Finkel Scholarship Fund
provides tuition assistance for
families in need

**Burton and Rita Lifson
Staff Development Fund**
provides funding for staff
development

Mom-Mom's Kitchen
supports children's cooking programs

**Audrey Stein Memorial Scholarship
Fund**
provides tuition assistance for
families in need

Bequests
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principal is invested. Income
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2006 - 2007

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As part of an initiative to reach out to unaffiliated Jewish families, FELS partnered with Chester County and Delaware County Regions of JFGP to co-sponsor Hanukkah events at malls in the region. FELS Jewish Program Coordinator Ora Kesselman made Hanukkah necklaces with children and their parents, sang songs and talked about the meaning of the holiday. This event was one of 14 joint events that were part of this community outreach effort.

Caring for Kids

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Maddy Malis, President & CEO • Fredda Satinsky, Vice President of Program Development; Editor

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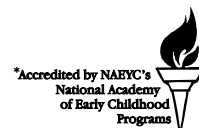
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